

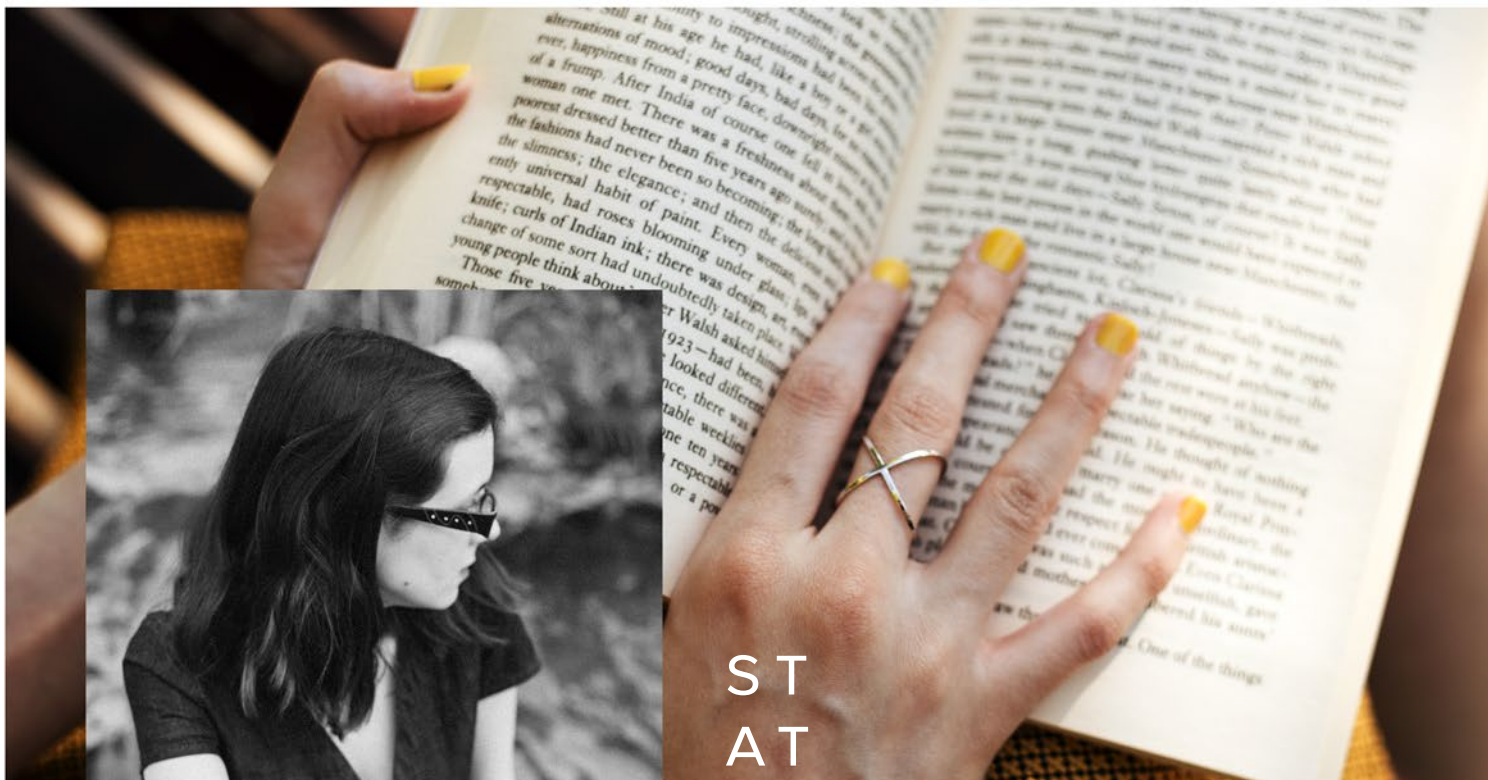


LIXHEWETT.COM is a personal blog where I write about what I wear and where I go, and share advice on various aspects of running a blog and creative business.

My entire online presence can be summed up as: I like to take pictures of pretty things. I love to look good and prance around in front of and behind a camera, see and photograph new places, and dream about owning and decorating my own home. I also like to talk — a lot. I'm opinionated and straightforward and it permeates my blog posts and creates a distinctive cadence.

Readers appreciate my blunt honesty, my first-person conversational style and my down-to-earthness. My goal above all else is to entertain, and if I can help people — whether by inspiring them with personal style features and travel ideas or by teaching them about photography, design and freelancing — that's just the cherry on top.

ABOUT



ASFORME

STATS

TWITTER / 2500+
FACEBOOK / 1000+
PINTEREST / 4700+
INSTAGRAM / 700+
BLOGLOVIN / 700+

PAGEVIEWS / AVG 8,000+ /MONTH
UNIQUES / AVG 2,500+ /MONTH
DOMAIN AUTHORITY / 37-40

DEMOGRAPHICS / 70%+ FEMALE
40% UK / 40% US / 20% ELSEWHERE

I'm 27, I'm based in Spain, and I run a one-person graphic design and photography business. I started a blog to share my creative pursuits and love for fashion and travel.



SPONSORSHIP

SPONSORED PRODUCT FEATURES / starting at £150 + product. These features contain exclusive copy and photographs and aim to provide value to my readers while highlighting what I love about your brand. This may be in the form of a dedicated showcase, an outfit post, a tutorial, or a creative pursuit. It may include worksheets or styling ideas. Either way, I will discuss the content with you before creating it, and you will be included in something I'm genuinely proud to share with my audience.

Fee includes up to 5 high-res photos for you to use commercially. Products must be agreed upon beforehand and for me to keep.

ON-LOCATION SPONSORED FEATURES / starting at £180 + travel. In-person features with multiple photographs, intensive Instagram coverage, and a dedicated post on my blog with increased social media shares. I will photograph your locale or product and dedicate a full post to showcasing it. These features are ideal for brands with brick-and-mortar stores, hotels, eateries and attractions. They include heavy photography work and a license to use up to five of the high-res photos commercially.

TRAVEL-RELATED REVIEWS / I will review hotels and some restaurants in exchange for a stay/meal alone if I feel it's a fair trade. No travel fee applies if I'm already going to the city, but you're welcome to fly me over to you even if I'm not planning a trip provided you cover my expenses.

WISHLIST INCLUSION ONLY / £80 in any combination of product and payment, including postage to Spain. No original photography included, and social media shares will be for the post alone. May include affiliate links for other products.





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All posts are shared on Instagram, Twitter, Pinterest and Facebook, with original photography getting an additional boost on both Pinterest and Instagram because hey, I like my pictures.

Products given as samples in exchange for inclusion in posts will be disclosed as courtesy of the company providing them. Compensation for features will be disclosed as a sponsorship or PR collaboration.

I don't offer CPM advertising and I'm not open to discussing affiliate networking options unless they're part of a larger deal including some of the packages above.

I don't accept guest posts.

BRANDS I'VE WORKED WITH INCLUDE

Thistle Hotels
Hawes & Curtis
Frederick Thomas
Yull Shoes
House of Fraser
Blue Vanilla
Fransa
OnebyOne Jewellery
and more

TRAVEL PLANS

nothing set in stone for 2017 yet

GET IN TOUCH NOW

Reach me at lix@lixhewett.com
or on twitter [@lixhewett](https://twitter.com/lixhewett).