

# GROW YOUR *interest* WITH LIX HEWETT

## *before we start:*

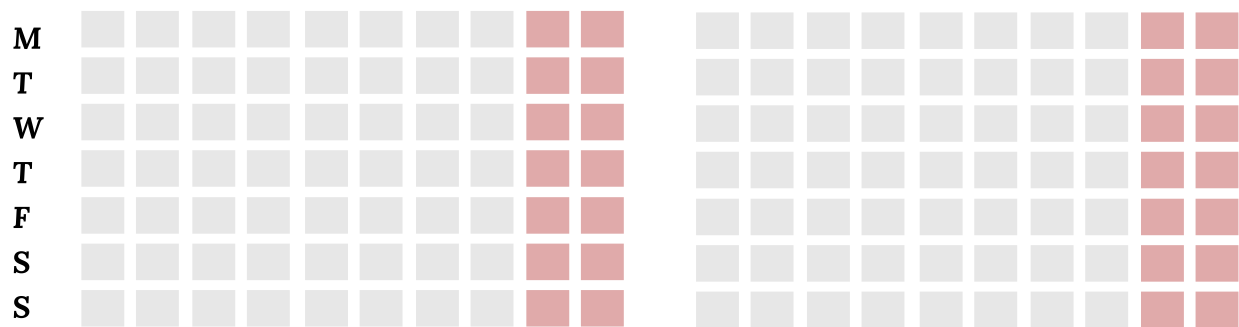
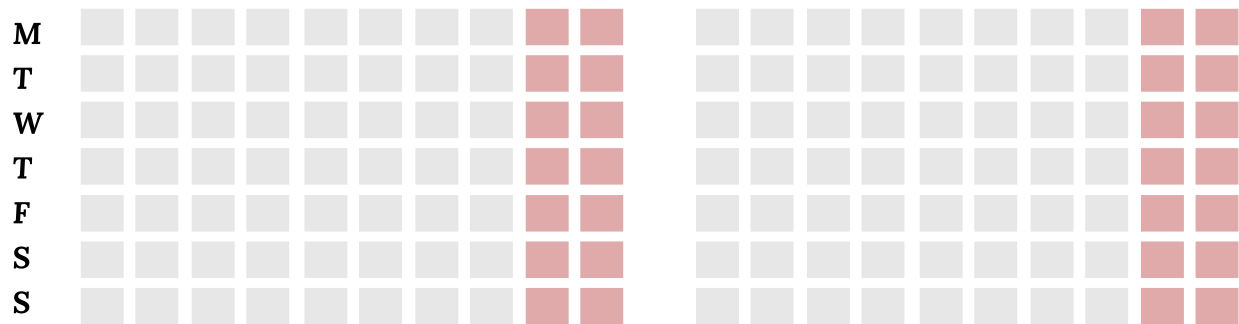
convert to business

set up rich pins

verify website

follow a classic notion

## *daily pinning:*



each gray square = 5 pins

each pink square = 5 pins from your site(s)

## *join group boards:*

<input type="checkbox"/>	NAME _____	NICHE _____
<input type="checkbox"/>	NAME _____	NICHE _____
<input type="checkbox"/>	NAME _____	NICHE _____
<input type="checkbox"/>	NAME _____	NICHE _____

## *as you go*

audit board titles for clarity

set empty boards to secret

cohesive board covers

board descriptions + categs

unfollow 'meh' boards + ppl

follow awesome people

